CURRICULUM VITAE

ARAM FRSAT SALEEM



Creative Director & AI Specialist

Founder & Owner, Aramo AI

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Erbil, Iraq

● AVAILABLE FOR NEW OPPORTUNITIES

PROFESSIONAL PROFILE

I make the impossible possible.

Creative director, **AI expert** and founder with **4+ years** in brand strategy, motion design, product UI/UX and automation. Designs and builds **websites and applications**, combining expertise in **Higgsfield, Adobe After Effects, Premiere Pro, Photoshop and Illustrator** to turn ambitious ideas into brands, content and working products. Founder of **Aramo AI**, with measurable audience growth, direct revenue and reliable multi-brand delivery.

197%
Audience growth
in 7 months

$22,525
Direct sales revenue
100% solo contribution

350K+
Video views
LVTOPSUN launch

296+
Tasks delivered
95% quality score

LEADERSHIP & FOUNDER EXPERIENCE

Creative Director

May 2026 - 1 Nov 2026

Base Agency | Erbil, Iraq

Senior Designer: May 2026 | Creative Director: Jun - Nov 2026

- Promoted from Senior Designer to Creative Director **within one month**; set creative standards across brands, campaigns and products, integrating AI into production.
- Built the **Base Agency** brand from zero: identity, visual language, brand system and digital presence. Personally designed all website UI/UX, user flows and layouts, and took **baseagy.com** live.
- Created **CVase** end-to-end, from brand identity to its live platform; personally designed every interface, user flow and product screen for **cvase.com**.

Founder & Owner

Active venture

Aramo AI | aramoai.com

- Founded and built an **AI video-editing application and agent** designed for senior-editor-quality output, covering transcription, speech and shot detection, timeline assembly and rendering.
- Designed editing intelligence for **J/L audio split edits**, motion-snapped cut points, varied pacing and audio finishing to make automated edits feel natural.
- Leads product, brand and launch marketing, creating AI video, imagery and campaign assets with **Higgsfield, Seedance and Seedream**.

Experience & results

Brand building, content production and measurable marketing impact.

Senior Design & Marketing Specialist

Jul 2025 - Jan 2026

Nawah Company | Erbil, Iraq

- Grew the combined social audience **197% in seven months**, from **6,500 to 19,280** followers. Facebook grew **1,360%**, Instagram **44.7%**, and TikTok launched from zero to **3,300** followers.
- Generated **$22,525 in direct sales revenue** through strategic marketing and social-selling campaigns, with **100% solo contribution**.
- Delivered **296+ strategic tasks** at a **95% average quality score** and **100% on-time delivery**; exceeded targets by **160%** with zero missed deadlines or failed deliverables.
- Reduced average project delivery time by **40%** through streamlined design workflows and automation in **Adobe Creative Suite**.
- Produced **54+ professional videos**, including promotions, training, event coverage and testimonials. Created an industry-first premium battery motion campaign for the **LVTOPSUN** launch in Kurdistan and Iraq, reaching **350K+ total views**; short-form content achieved **100K+ organic views** on Instagram and TikTok.
- Created **195+ design assets** and published **220+ social posts** with multilingual content in **Kurdish, Arabic and English**.
- Built NAWAH's brand from inception, including logo, guidelines, social presence and marketing infrastructure; led consistent campaigns across **four major brands**.
- Cataloged **128 products across five partners**: LVTOPSUN, ITEL, Felicity, GrandStream and FIS, with professional photography and documentation. Delivered **40 hours of exhibition photography and videography over four days**.

EARLIER EXPERIENCE

Educational Video Production Specialist

Jan - May 2025

Professional English Teacher Project | Erbil, Iraq

- Transformed **12 Grade-12 reading lessons** into realistic cinematic videos for a professional English teacher, each with **Kurdish and English subtitles**.

Graphic Designer

2024

Woodstyle Company | Erbil, Iraq

- Designed marketing materials and visual assets for interior and woodwork products. Delivered client-ready print and digital designs, catalogs and promotional brochures that strengthened brand consistency.

Freelance & Contract Designer

2022 - 2025

Various Companies & Agencies | Erbil, Iraq

- Delivered design services from concept to final delivery across **real estate, small-business branding and online content**, including freelance motion design and web development. Built a versatile portfolio with visual styles tailored to each client's industry and needs.

Projects & expertise

AI systems, practical creative tools and a multidisciplinary skill set.

SELECTED AI & AUTOMATION BUILDS

PREMIERE PRO PLUGIN

AramCutPro

Custom ExtendScript plugin built to speed up editing workflows inside Adobe Premiere Pro.

AI CONTENT PIPELINE

AramTalks Production System

Full n8n AI video-production pipeline for 30-day content plans, scripts, thumbnails and Shorts assets.

VOICE ASSISTANT

Jarvis Workflow

n8n voice assistant combining a Telegram bot, a faster-whisper server and local LLMs through Ollama.

CODE TO MOTION

Remotion Component Generator

Python CLI using a local LLM to generate Remotion video components, plus custom Remotion ad components.

CORE EXPERTISE & VENTURES

Creative Direction & Brand

Creative direction; end-to-end brand identity; brand strategy; brand guidelines; campaign management; content strategy; typography; multi-brand campaigns.

AI Expertise & Automation

AI video agents; generative video and imagery; **Higgsfield**; Seedance; Seedream; Midjourney; Runway; Kling; n8n; Ollama / local LLMs; Claude Code.

Website & App Development

Website and application development; product UI/UX; web design; React; Remotion; Python; FFmpeg; Shopify Liquid.

Adobe & Motion Expertise

Adobe After Effects; Premiere Pro; Photoshop; Illustrator; Adobe CC; 3D design; motion graphics; animation; video editing; photography; catalog design.

Business & Markets

Social media growth; social selling; Microsoft tools; blockchain; cryptocurrency trading.

Additional Ventures

Aram Design Academy - Founder; online design education.
AramTalks - Creator; YouTube content on self-mastery with a dark luxury aesthetic.
Velori - Founder; dark luxury streetwear.

EDUCATION & LANGUAGES

B.Sc. Clinical Biochemistry

Hawler Medical University (HMU) | Erbil, Iraq | 2022

Diploma in Graphic Design

CIS College | Erbil, Iraq | 2021 - 2022

Kurdish	Native
English	Native
Persian	Native
Arabic	Intermediate